

EquityZen: The technology platform for managing liquidity

Serving late-stage private companies and their shareholders since 2013

The longer your company remains private, the more likely you'll have shareholders who need to sell their shares to meet their unique financial needs. EquityZen provides an efficient, proven platform for managing liquidity on your terms.

Recruit and retain

Use EquityZen to streamline liquidity management. Empower employees to realize the value of their equity and reduce the risk that they might seek alternative liquidity options without company consent.

Maintain control

Designate who can sell, how much and when. Count on EquityZen to manage transaction details, standardizing processes to accelerate secondary sales.

Gain valuable insight

Nine years' worth of data on investor demand, historical secondary transactions and general market trends can help inform future fundraising or exit decisions, including pricing a direct listing. ⁱEquityZen's diverse and sizable investor base allows for efficient price discovery and a holistic view of market demand.

Add efficiency

Consolidate your cap table and reduce your administrative burden. EquityZen's fund serves as a single cap-table entrant and point of contact for required documentation and acts as a passive, company-friendly investor.

Choose a known investor

EquityZen's fund sits passively on the cap tables of 190+ leading VC-backed companies. We market transactions exclusively to a vetted network of accredited investors and have worked with over 350 private companies on secondary transactions.

Mitigate risk

With EquityZen, you are not required to share any private company information to facilitate secondary transactions. EquityZen transactions are typically considered arms' length and do not impact 409A valuations.

- i. Several public companies that have pursued direct listings have cited secondary pricing in their S-1s as a means of substantiating the price of their listing. Example included [here](#)
- ii. EquityZen, 3/21/22
- iii. CB Insights Complete List of Unicorn Companies 3/21/22
- iv. EquityZen does not provide tax advice and shareholders are advised to contact their own tax advisors with respect to the tax consequences of selling their shares.

450+

Late-stage private companiesⁱⁱ

60%+

Of the top U.S. unicornsⁱⁱⁱ

37,000+

Secondary transactions

A smart financial choice



Issuers save

Legal and accounting fees for EquityZen transactions are typically lower than those for a tender or company-sanctioned liquidity program. Plus, with EquityZen, there are no fees for companies to facilitate secondary transactions.



Shareholders profit

Transactions via EquityZen typically offer more favorable tax treatment^{iv} than tenders or formal auction programs do for selling shareholders. EquityZen may offer more competitive pricing due to its diverse investor base.

As featured in:

The
New York
Times

WSJ

CNBC

Forbes

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